FlexNet Suite On-Demand Accomplishments Over the Past Year





Accomplishments Overview

- Year In Review
- SubscribeNet User Group (SNUG) 2008 Top 10
- Additional Vote-Getters
- 2008 Planned Initiatives
- Miscellaneous Updates
- On The Horizon
- Q & A



Year In Review

October 2008 - October 2009 (continued)

Releases:

- Changed Release Numbering Scheme to Year. Month Convention
- Met Established Monthly Release Cycle
- Streamlined Release Process

Enhancements:

- Implemented 8 of Top 10, 13 Overall from SubscribeNet User Group (SNUG) Voting Results from 2008
- Executed 26 Customer Statements of Work (SOWs) for Feature Enhancements
- Addressed a Total of 731 Customer Requests and Defects/Bugs (avg. ~ 60 per month)



Year In Review

October 2008 - October 2009 (continued)

Numbers of Interest*

Transactions Processed: 13,407,067
Entitlements Created: 2,864,214
Licenses Generated: 2,212,645
Downloads Fulfilled: 2,898,385

User Traffic (all end-user sites)**

Visitors: 1,285,000Visits: 2,959,000

Pages Viewed per visit: 7.45 pages viewed per visit

Average Time on Site: 5 minutes 42 seconds (does not include download times)

Direct Traffic: 57.47%Referring Traffic: 41.76%

^{**} Traffic data accumulated by Google Analytics, 10/15/2008 – 10/15/2009, retrieved via Google Analytics Dashboard Report on 10/17/2009



^{*} Capacity data accumulated by FNS-OD transaction databases, 10/15/2008 – 10/15/2009, retrieved via on 10/17/2009

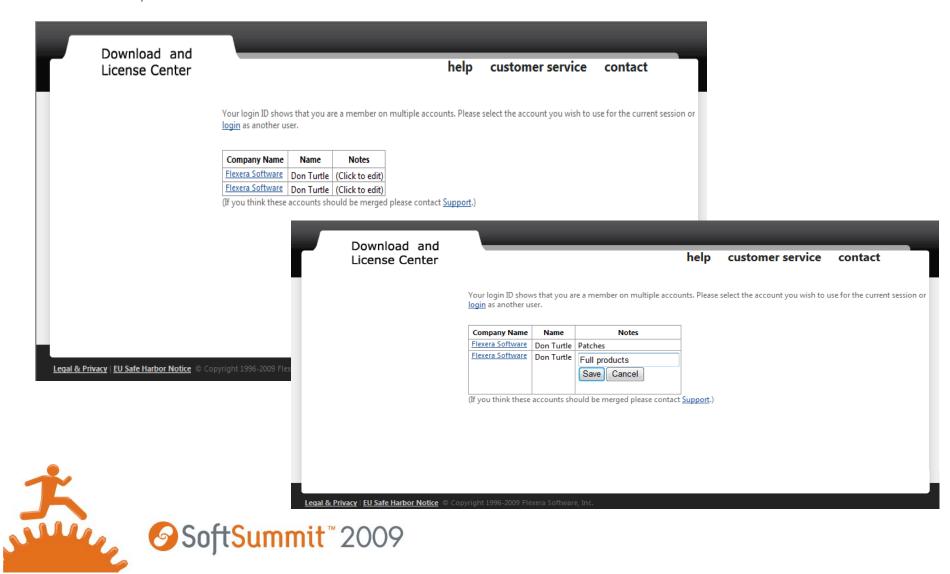
SubscribeNet® User Group 2008Top 10 Enhancement Requests - Company

ID	Category	Description	Votes	Completed
P1	Product Management	Product Bundles	8	
U1	SubscribeNet Usability	Switch Account Help	7	2009.05
S1	Search	Result Sorting	7	2009.04
W6	Write-In	Download Manager Button	5	2009.04
P2	Product Management	Revoke Access to Product	4	2009.07
M4	Manager Usability	Mass Update Catalog Item	4	2009.07
E7	Email	Multiple Update Notification Templates	4	
МЗ	Manager Usability	Improve Catalog Item Search During Order Entry	3	2009.08
12	Integration	Server Side IXP	3	2009.05
E5	Email	Show Bounced Email Recipients	3	2009.04



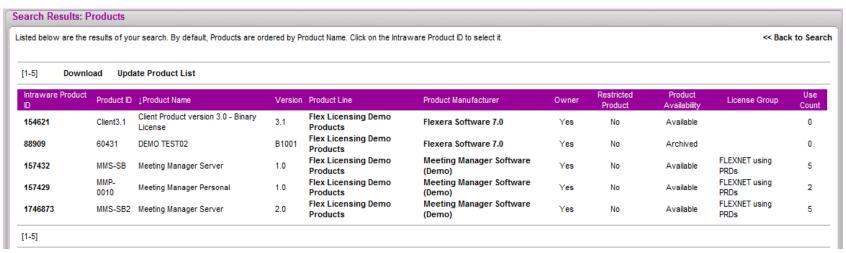
Switch Account Help

- Include personalized Account information
- In-line, real-time note additions/edits

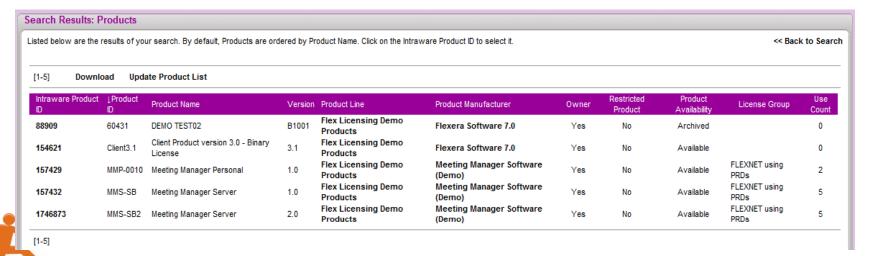


Result Sorting

Sort search results in Manager by column header, default of Product Name



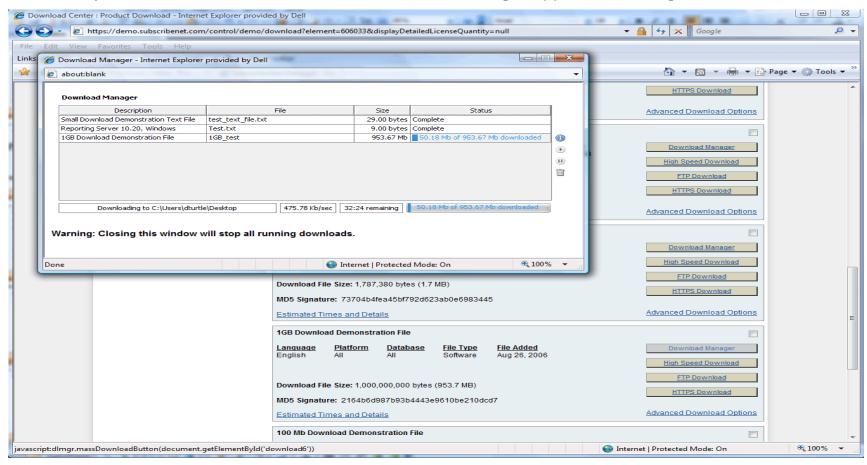
Click Product ID column to sort ascending by ProductID





Download Manager

Ability to launch the Flexera Software Download Manager applet with a single button click

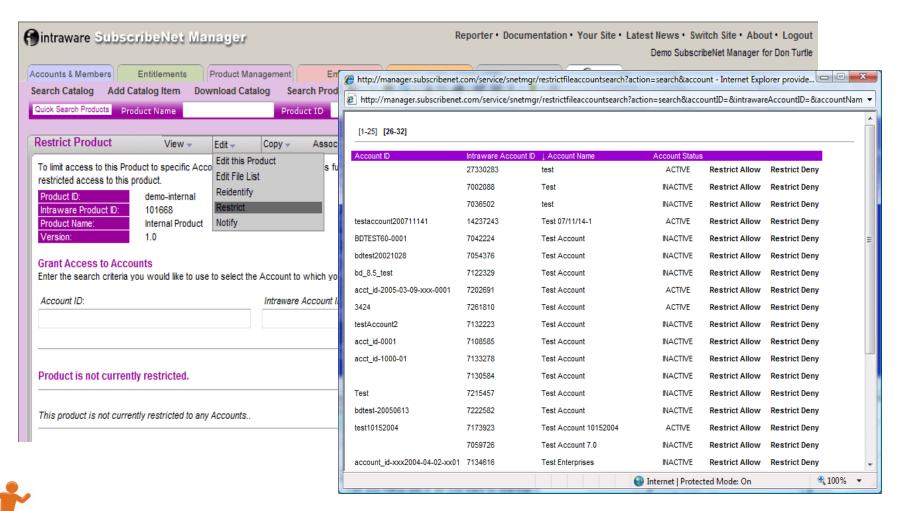


Subsequent Managed Download button clicks add the selected file to the existing applet instance



Revoke Access to Product/File

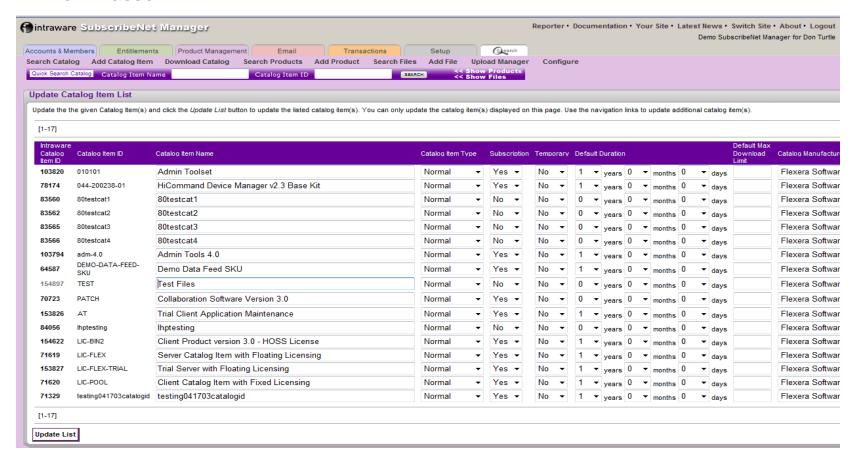
Unidirectional Allow/Deny Modes





Mass Update Catalog Items

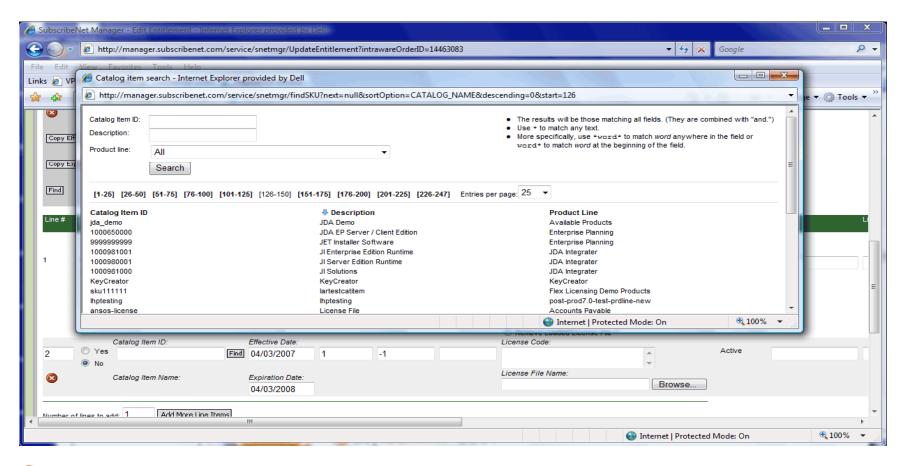
 Similar to other mass update functionality, Catalog Item lists can now be update en-masse





Improve Catalog Search

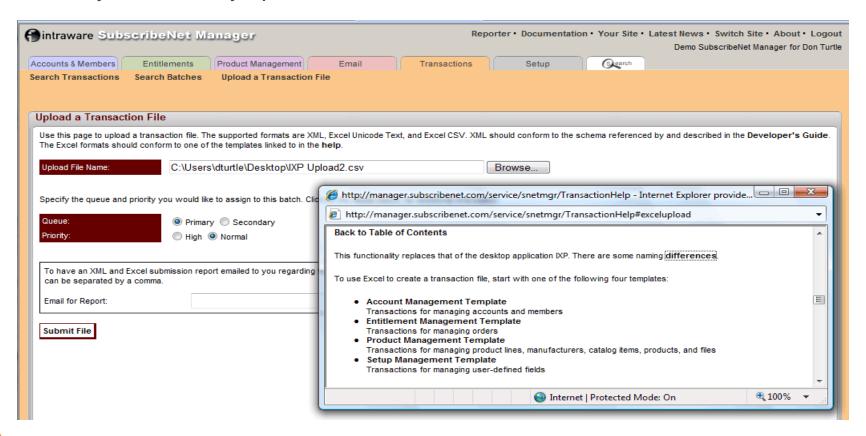
Additional search criteria, performance, paging enhancements





CSV Converter (Server Side IXP)

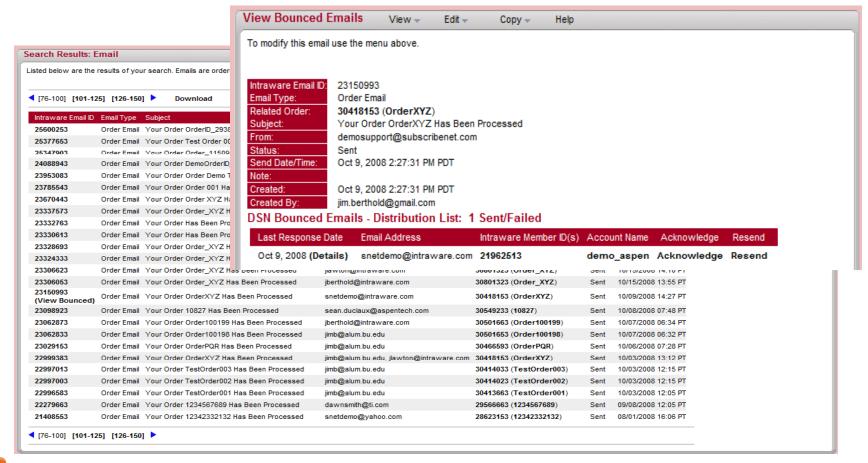
- Auto-generated templates
- No client installation to configure
- Timely functionality updates





Show Bounced Email Recipients

Easy access link to Delivery Status Notification (DSN) responses





SubscribeNet® User Group 2008

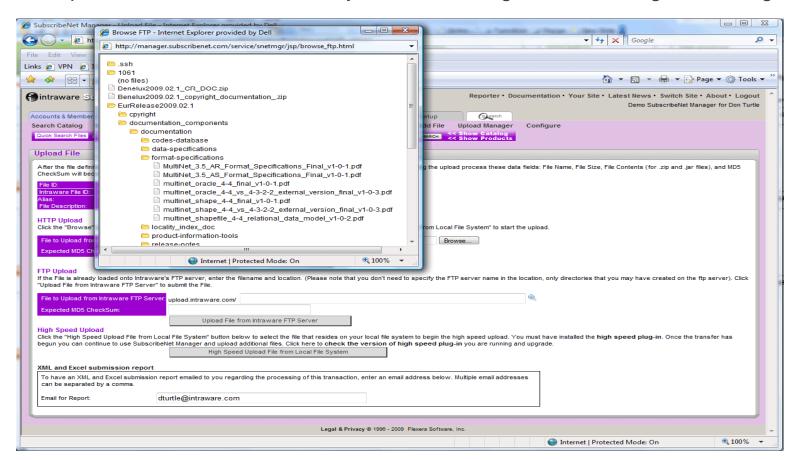
Additional Vote-Getters

ID	Category	Description	Completed
U2	End-User Usability	Hide Products w/o Files	2009.07
P4	Product Management	Reldentify Manufacturer and Product Line-	2009.03
Р3	Product Management	Revoke Access to File	2009.07
X2	Security	More Granular Permissions	10.20 (November '08)
M1	Manager Usability	Browse / Select File for Upload	2009.06



Browse/Select File for Upload

Option to browse the FTP file system for existing files for loading into Manager



Browse functionality also available on Upload File List page

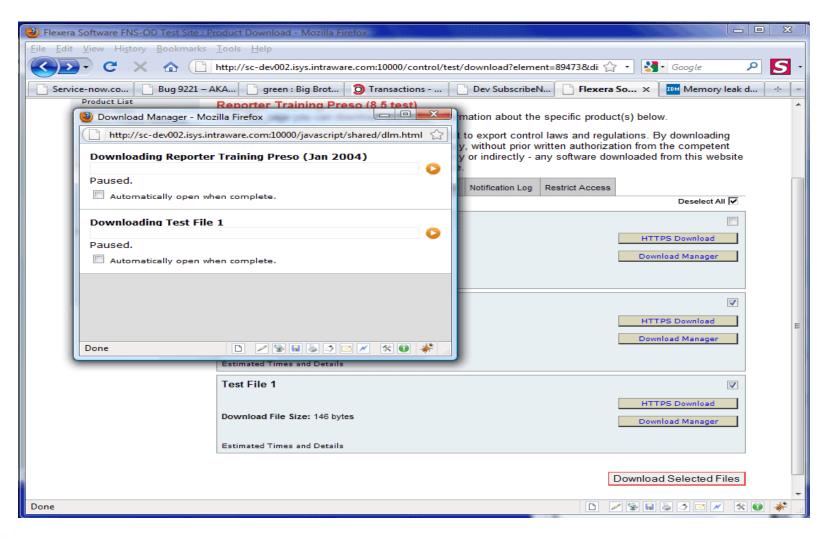


2008 Planned Initiatives

- Download
 - √ Akamai DLM 3.0 / Bundling
 - ✓ List Recent Products
- File Management
 - ✓ Upload File Applet
 - √ Unload File
 - +/- Load and Replication Improvements
 - √ Viewing Account Restrictions
- Miscellaneous
 - Extended Info on Transaction Detail page
 - ✓ Inactivate Manufacturer

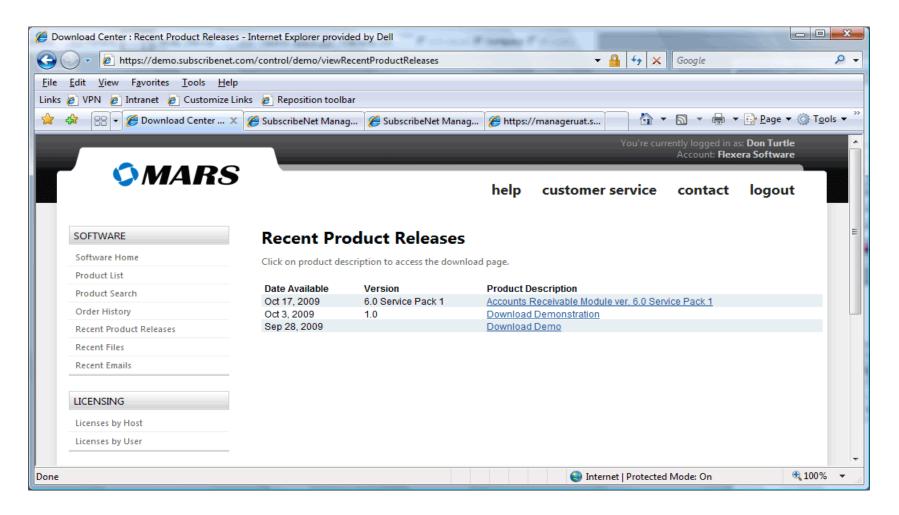


Akamai DLM 3.0





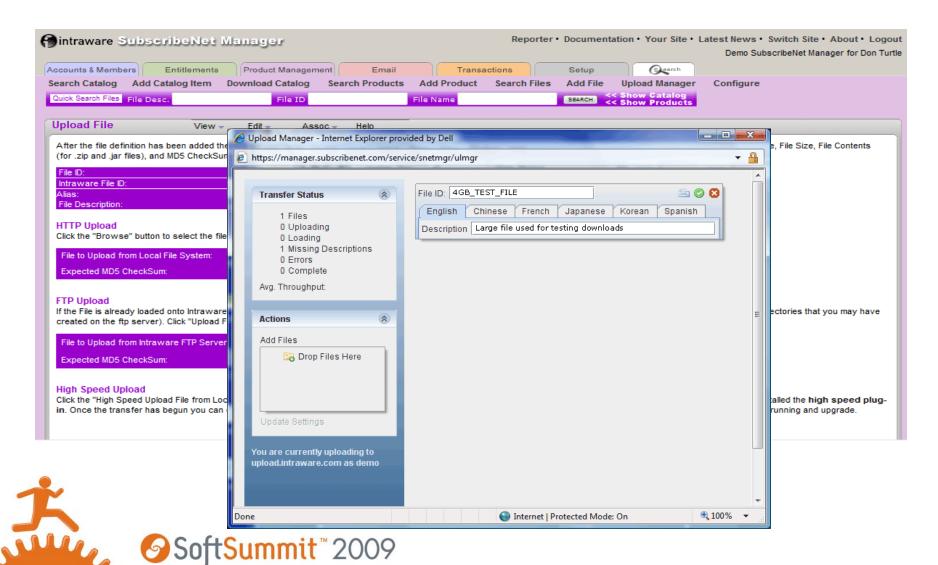
List Recent Products





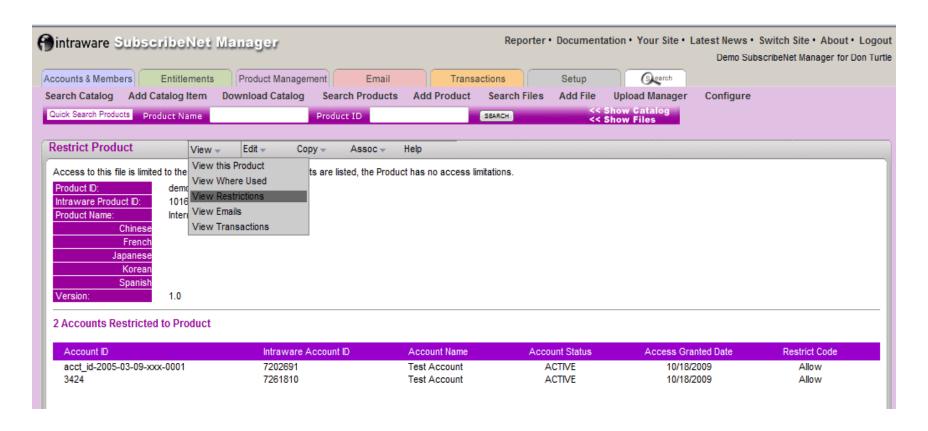
Upload File Applet

 Applet-based, drag and drop from desktop, easy meta-data, MD5 calculation, no more FTP utilities



Viewing Account Restrictions

Applies to both Products and Files, no longer requires a separate permission





Miscellaneous Updates

Order History Sorting

Similar to Search Result Sorting in Manager

Queuing Mechanism

- Additional Queue per Customer
- Prioritization

Reduce Batch File Upload Overhead

Remove Database Insertion

Download Preferences UI

More Intuitive Display of Enabled Options

Thread-Based Caching

• End-User Performance Improvement

Try Before You Buy

- Extended CRM Integration with Salesforce.com, applied to Demo site
- Proactive Email Notifications for new Registrants
- Ability to Utilized Entitlement Request Workflow based on Catalog Item/SKU Definition
- Inclusion of Distribution List on License Token Emails

Security Improvements

Initial FNC integration



On The Horizon

- More Custom License Issuers
- On-Demand Trusted Storage License Activation
- Improved FNS-OD Demo Suite
- Further FlexNet Suite Integration
- SoftSummit 2009 Voting Items...



Q & A

- Feedback:
 - Anything missing?
 - Item(s) you've found helpful?
 - Items on which we missed the mark?
- Questions?
- Thank you!

